

## Directory of Healers and Therapists in North America

Features comparison for the various levels of Upgrade

	UNREGISTERED	REGISTERED	Jan-21 UPGRADES		
	Basic	BASIC +	ENHANCED	PREMIUM	SPONSOR
Monthly subscription payments :			\$4.00	\$6.00	\$8.00
Quarterly subscription payments :			\$11.50	\$17.25	\$23.00
Half-Yearly subscription payments :			\$22.00	\$33.00	\$44.00
Yearly subscription payments :			\$40.00	\$60.00	\$80.00
Yearly Registration (covers all listings) :	FREE	\$12.50	<b>V</b> 10.00	<b>400.00</b>	400.00
FEATURES COMPARISON	IIILL	ψ12.00			
All non-upgraded listings show as Basic+	X	<b>√</b>	<b>√</b>	√	V
Practice Name	~ ✓	<u> </u>	<u> </u>	√	√
Address and Postcode	· ✓	<u>·</u> √	<u>·</u> ✓	· √	· √
Practice Category	<b>V</b>	<u> </u>	<u> </u>	· √	
Password-protected Account	· ✓	<u> </u>	<u>·</u> ✓	· √	· ✓
Highlighted listing	×	<u> </u>	<u> </u>	<u>√</u>	√
					V √
Photograph or logo image Free image re-sizing and upload (if reqd)	X	<u>√</u>	√		
Free technical support (email)	×	<u>√</u>	<b>√</b>		
Telephone Number displayed	X	<b>√</b>	<b>√</b>	<b>√</b>	√ /
Cell Number displayed	X	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Fax Number displayed	X	√	<b>√</b>	√	√
Direct Link to your Website	X	X	<u>√</u>	√	√ .
Image link to your Website (click logo)	X	X	<u>√</u>	√ .	√ .
Receive Email inquiries (email link)	X	X	<u>√</u>	√	√ .
Link to your Profile page	X	Х	<b>√</b>	√	√
Profile text (max characters displayed)	X	Х	3500	7000	10000
Additional 2 Website links (labeled)	X	X	X	√	<b>√</b>
Skype Link	X	X	X	√	√
Social Media Links to your pages on :	_				
Facebook, Twitter, Instagram	×	×	×	√	√
LinkedIn, Youtube, Feedburner	- 1				
Vimeo, Pinterest, Reddit, and more					
Included in Fixed Keyword Reports	X	X	X	√	√
Included in General Searches	√		<u>√</u>	√	√ .
Included in General Keyword Searches	X	X	<u>√</u>	√	√ .
Location Map Link	X	X	<u>√</u>	√	√
Online Statistics - analysis of Profile clicks	X	X	<b>√</b>	<b>√</b>	<b>√</b>
Online Statistics - analysis of Website clicks	X	X	<u>√</u>	<b>√</b>	√ .
Printer-friendly page	X	X		<b>√</b>	<b>√</b>
Additional title line	X	X	X	<b>√</b>	√ /
Bookmarks link	X	X	X	<b>√</b>	<b>√</b>
Include Photographs and images in Profile	X	×	X	√ -/	√ -/
Include downloadable PDF documents	X	X	X	√ -/	-√
Include downloadable Powerpoint presentation	X	×	X	-√ -/	-√ -/
Include downloadable Audio & Video files Include Vouchers/coupons for offers	X	X	X	√ √	√ √
•	X	X	X		
Guaranteed PAGE 1 position in Search Results	X	X	X	√	√ /
Guaranteed P1 TOP 4 position in Search Results	X	X	X	X	√ /
'New Members' on homepage (if new)	X		√ √***	√ √****	√ √*****
Search Engine Optimised	X	√** -/**			√ ***** √ *****
Visibility  Priority in Conoral Reports	low	√ ** √ **	√ *** √ ***	√**** √****	√*****
Priority in General Reports	low				
Listings analysis and optimization report	<b>√</b>	-√ -/	- √	<b>√</b>	√ -/
Price Guaranteed (pay no more if price increases)*	X	$\checkmark$	$\checkmark$	√	√

A  $\underline{\text{single}}$  registration payment will upgrade  $\underline{\text{ALL}}$  of your listings to Basic+

Enhanced, Premium and Sponsor Upgrades apply to a single listing (i.e. one category) only. Any upgrade will also automatically cause all other unregistered listings to upgrade to Basic+

To Upgrade - login to your account from the Ushealers.com homepage and select "Upgrade Listing"

With Ushealers.com you are not tied in to any contract. You can cancel your subscription at any time and your upgrade will continue until expiry